

## 2010 BOARD OF DIRECTORS



Left to right, Barb Chapman, Ruth Goetz, Winfield McDonald, Karen Traut, Kathy Rasmussen, Kim Ogle, David Lindner, Kevin Hunt, Steve Hoecker and Mary Rice.

Lake Superior Big Top Chautauqua announces the appointment of four new board members for three year terms beginning in 2010. "We truly appreciate all the board members commitment to this outstanding entertainment organization, and look forward to a very successful 2010," said Ruth Goetz, President of the Big Top Board of Directors. New members are David Lindner, Barb Chapman, Kathy Rasmussen and Kevin Hunt. The out-going Board members are Kevin Stranberg, Mark Gutteter, Bill Sloan and Jerry Richards.



Terry Meyer Matier was named Big Top's Executive Director in November. Terry has been with Big Top since 2001 and also serves as the Programming Director.

# T-SHIRT DESIGN CONTEST

**Designs should be postmarked by March 25, 2010.**

This Big Top Chautauqua T-Shirt Design Contest gives participants the opportunity to design a t-shirt for Big Top Chautauqua. One adult winner will win a t-shirt with their winning design and a \$50 Big Top Gift Certificate. One 17 and under winner will win a t-shirt with their winning design and a \$25 Big Top Gift Certificate.



**TO ENTER:** Eligible participants must:

- (i) Create a t-shirt design for a T-shirt for Big Top Chautauqua. The words "Big Top Chautauqua" and "2010" should appear in the design. Any number of colors may be used; and
- (ii) Designs may be submitted in hard copy to Marketing, PO Box 455, Washburn, WI 54891, or convert the design into .jpg, .psd, eps or .ai form with a resolution of 300 dpi and submit it either via email at [marketing@bigtop.com](mailto:marketing@bigtop.com) or a hard copy or burned to cd to the address above; and
- (iii) Designs may be digitally produced or drawn, painted or colored by hand.

Full contest details can be found online at [www.bigtop.org/canvas](http://www.bigtop.org/canvas).



## NEW!

Purchasing your tickets to shows at Big Top Chautauqua just got a little easier with the introduction of new software on the Big Top's web site [www.bigtop.org](http://www.bigtop.org). Known as Webtix, this interactive application allows customers to bypass the box office entirely when purchasing tickets, and, just like the airlines, customers can choose their own seats.

## TICKET PRICES HAVE CHANGED



Big Top tickets for regularly-priced shows have changed. Adult tickets for all Original Musicals, whether reserved in advance or purchased at the door, are \$18, Children 3-17 pay \$9 and infant 2 and under are free when

seated on your lap. You can save a little cash by purchasing **Ticket Booklets** which are only on sale until June 1.



## DISCOUNT TICKET BOOKLET

**4 Tickets for \$50. A \$22 Savings!**

**Now with No Expiration Date!**

**On Sale Until June 1. Available for purchase online & at the Washburn Box Office.**

Each ticket is valid for one regularly priced show and is worth \$12.50 when upgrading to a Headliner Show.

**2010 Tickets ON SALE NOW!**

715-373-5552

888-244-8368

(888-BIG-TENT)

Shows will be added to our website as they are confirmed, so keep watching

[www.bigtop.org](http://www.bigtop.org)

# SUMMER 2010 AT THE TENT

715-373-5552 or 888-244-8368 [www.bigtop.org](http://www.bigtop.org)  
Join our email list to receive the most up-to-date schedule information.

## TENT RAISING Saturday | May 22 | 7:00 a.m.

The fun begins at 7:00 a.m. as we unroll the giant balls of canvas. By 10:00 or so we normally have the canopy rising off the ground. Lunch will be provided for the workers.

If you have questions, please call Phillip Anich at 715-373-5240.



## MOON SONGS AND MOON SHADOWS

Friday | June 25 | Tickets: \$18 Adult \$9 Child\*

The Blue Canvas Orchestra, with guest Corey Carlson, performs the songs of two of their favorite singer/songwriters: Paul Simon and Cat Stevens. Hit songs include "Kodachrome," "Call Me Al," "The Boxer," "Bridge Over Troubled Water," "Moon Shadow," "Peace Train," and "Wild World." This upbeat, popular show opened to rave reviews in 2009 and is an audience favorite.

## SONG OF THE SEASONS

Saturday | June 26 | Tickets: \$18 Adult; \$9 Child (3-17)\*

Travel through the seasons with BCO. Each season is introduced by a unique version of Vivaldi's *Four Seasons* - leave it to the Blue Canvas Orchestra to take classical Vivaldi and put it through the musical wringer to create something new and slightly "funk-ified" by the outrageous talents of our string orchestra. Sponsored by: Karen Traut

## BÉLA FLECK, ZAKIR HUSSAIN & EDGAR MEYER

Sunday | June 27 | Tickets: \$65/55/45

Three masterful genre-benders and the leading virtuosos on their respective instruments banjo, tabla double and bass, Béla Fleck, Zakir Hussain and Edgar Meyer move with ease among the worlds of classical, bluegrass and world music. Three of the most limitless creators and composers in the history of music, they share an unprecedented array of projects and pairings among them that touch every geographical and stylistic corner of the musical world.



## JOHN HIATT & THE COMBO

Friday | July 2 | Tickets: \$65/55/45

John Hiatt is an American rock guitarist, pianist, singer and songwriter. He indulges in a variety of musical styles including New Wave, blues and country. Hiatt is best known for his 1987 album *Bring the Family*. Hiatt released his latest album *The Open Road* in the spring of 2010.

Sponsored by: Motion To Go on Madeline Island



## RIDING THE WIND

Saturday | July 3 | Tickets: \$18 Adult; \$9 Child (3-17)\*

This year marks the 25<sup>th</sup> anniversary of the first performance of *Riding the Wind* in 1985. It is a musical and big-screen visual portrait of Bayfield featuring the founding fathers (and mothers) of the Apostle Islands area with stories of Red Cliff and Old La Pointe. Come see it with friends for the first time or, as so many have done, see and hear it again, again, and again. *Riding the Wind* never loses its magic!

## AVETT BROTHERS

Friday | July 9 | Reserved Seats: \$42

There is no harmony like brotherly harmony. Something indelible in the weave of voices and play of sensibilities is stamped into the fraternal DNA and also stems from a lifetime of shared experiences. You can clearly hear fraternal magic at work in the songs of Scott and Seth Avett, better known as the Avett Brothers, as well. That magic is abundantly evident on *I and Love and You*, the Avett Brothers' big-label debut.



## RIDING THE WIND (Bayfield Homecoming Weekend)

Saturday | July 10 | Tickets: \$18 Adult; \$9 Child (3-17)\*

Sponsored by: Apostle Islands Historic Preservation Conservancy, Bayfield Heritage Association and Belanger Settlement Historical Group

## LOS LONELY BOYS

Friday | July 16 | Tickets: \$48/40/32

A Grammy Award-winning rock band from San Angelo, Texas. They play a style of music which they dub as Texican Rock n' Roll, combining elements of rock and roll, blues, soul, country, and Tejano. Their debut single, "Heaven," was a #1 hit on the Billboard adult contemporary chart and reached the Top 40 on the Billboard Hot 100 in 2004.



## NITTY GRITTY DIRT BAND

July 17 & July 18 | Tickets: \$48/40/32

Nitty Gritty Dirt Band formed in Southern California during the spring of 1966 as a scruffy, young jug band. Forty-two years later, the quartet (Jeff Hanna, Jimmie Fadden, Bob Carpenter and John McEuen) is still going strong. With a career that spans five decades, Nitty Gritty Dirt Band has gone from a hippie jug band to pioneers of country rock, and their influence is still being felt today. Hits include "Dance Little Jean," "Workin' Man," "Long Hard Road," "Baby's Got a Hold On Me" and "Fishin' in the Dark."



## GREAT BIG SEA

Thursday | August 12 | Reserved Seats \$36

*Fortune's Favour* is the ninth release from Great Big Sea, the St. John's-based, Juno-nominated band that fuses Newfoundland traditional music with modern pop in a crowd-pleasing formula both heartfelt and vital. Great Big Sea's blend of instruments like mandolin, bodhran, fiddle, and concertina, along with their vocal harmonies, revel in the melodies they create and the Newfoundland tunes they love. Their sound bellows joy.

Sponsored by: Good Thyme Restaurant & Benefit Integrations



## JESSE COOK

Friday | August 20 | Tickets: \$38/30/22

Cook's live shows with his quintet of players are notorious for drawing throngs of singing and dancing fans. He captures the audience with his brand of intoxicating rumba flamenco, passionate guitar work, Moorish rhythms, and Cook's smoldering on-stage charisma. Like other guitarists of his style of music, he incorporates jazz, latin & world music into his playing.



## CHAD MITCHELL TRIO

Saturday | September 4 | Tickets: \$44/36/28

The Chad Mitchell Trio was one of the most popular groups of the 1960s and was also one of the most popular shows at Big Top in 2007. The blend of humor, political satire and stunning harmonies took the folk world by storm in the 60s. Now, on rare occasions, the three original members and their long-time back up musicians get together for a very special performance.



## JUST ADDED:

July 15 - Joan Baez - \$65/55/45

August 6 - The Temptations - \$65/55/40

\* INFANTS 2 AND UNDER FREE ON LAPS. ALL SHOWS ARE AT 7:30 UNLESS OTHERWISE NOTED.

# SHOW SPONSORS

## DID YOU KNOW?

Ticket sales cover a **little more than half** of Big Top Chautauqua's annual operating expenses. **Sponsors support 25% of the remainder.** As a Summer Show Sponsor, you can help us meet our mission by defraying the performance and production costs of headliners like Joan Baez, regional acts like Greg Brown and the local talent of Big Top Chautauqua's Blue Canvas Orchestra.

## JUST SOME OF THE BENEFITS

- **Front row center seating** for your sponsored performance.
- A **Detailed Listing** in Season Brochure (70,000 printed).
- Your business name is listed on two **large sponsor banners** displayed at the Tent.
- **Sponsor recognition from the stage** by the emcee on the night of the performance.
- Special acknowledgement of your business on the "Visitors" page of the **Big Top Chautauqua website.**
- A **custom designed sponsor poster** containing your logo and name is displayed at the tent entrance on your show night.
- Your business name and logo included in **PowerPoint presentations** on the main screen pre-show and during intermission.
- **Access to a table** outside of tent for distribution of literature or information.
- **Acknowledgement** in Big Top Chautauqua 2010 Annual Report.
- **Hospitality** and entertainment options at our tent venue.

## SIGN ME UP!

Committed sponsors have the right of first refusal to artists as performance dates are confirmed. To commit today contact LeeAnn Schaub 373-5520 or [development@bigtop.org](mailto:development@bigtop.org).

## ADVERTISING OPPORTUNITIES

Time and space are running out for your business to be a part of the Big Top seasonal promotions.

The brochure deadline is March 20.

Detailed Listings are \$125, Display Ad are \$400 (limited availability).

Contact Jamey at 715-373-0788 or [marketing@bigtop.org](mailto:marketing@bigtop.org) to reserve your spot in the brochure or web today!

# Blue Canvas Orchestra ON TOUR



**March 25**  
Menasha, WI  
*Wild Woods & Waters*  
920-832-2646

**June 3**  
Minocqua  
715-356-9444  
*BCO in Concert*

**March 27**  
Richland Center, WI  
*Best of the Big Top*  
Tix available on  
[www.bigtop.org](http://www.bigtop.org)

**June 30**  
Music on the River  
Veteran's Memorial Park,  
Tomahawk  
*BCO in Concert*

**April 24**  
StageNorth  
715-373-1194  
*Blue Canvas Orchestra  
and Singers*

**October 1-3**  
Bayfield Applefest

**April 30**  
Mineral Point, WI  
608-987-2516  
*MoonSongs*

**October 9**  
Edgerton, WI  
608-884-9402 x210  
*Song of the Seasons*

Tour dates are continually added at  
[www.bigtop.org/tour](http://www.bigtop.org/tour)

Clip & Mail

## YES, I WANT TO SUPPORT BIG TOP CHAUTAUQUA!

Monetary gifts of all sizes are needed and appreciated!

### Enclosed is my gift of:

- \$1,000
- \$500
- \$250
- \$100
- \$50
- \$25
- Other \$ \_\_\_\_\_

- Cash     Check made payable to Big Top Chautauqua
- Credit card (Visa or MC)

Name: \_\_\_\_\_

Card #: \_\_\_\_/\_\_\_\_/\_\_\_\_ - \_\_\_\_/\_\_\_\_/\_\_\_\_ - \_\_\_\_/\_\_\_\_/\_\_\_\_ - \_\_\_\_/\_\_\_\_/\_\_\_\_    Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature on card: \_\_\_\_\_    CVV2 Code \_\_\_\_\_

• This gift is in memory of: \_\_\_\_\_

• I'm a \$100+ Donor. Please enroll me in the Advanced Donor Notification Program:  Yes (write email below)     No

• Email Address: \_\_\_\_\_

• Please contact me about additional giving options:

- Show Sponsorship     Blue Canvas Orchestra Fund     Endowment
- Heritage Society Planned Giving     Major Giving     In-Kind Donations

Charge your gift by phone at 715-373-5520 or make a fast and secure donation online at [www.bigtop.org/supporters/donation](http://www.bigtop.org/supporters/donation)



## REGISTER FOR OUR EBLAST ONLINE AT WWW.BIGTOP.ORG

Not only is it more cost effective and environmentally conscious, subscribers know the minute tickets go on sale to the public.

*We don't sell or lend our email list to anyone. We try and limit our e-mailings to about one per week.*

### COMING UP ON TSR

**March 6**

Lura and the Blue Canvas Orchestra

**March 13**

Gaelic Storm  
and the Blue Canvas Orchestra

**March 20**

Different Drums of Ireland  
with the Blue Canvas Orchestra

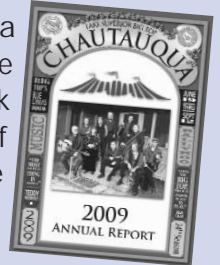


FIND US  
ON...



### 2009 Annual Report Now Online

The 2009 Big Top Chautauqua Annual Report is now available online in a full color PDF. Look for a link on the front page of the website. Hard copies are also available upon request by calling 715-373-5520.



## JOIN THE BIG TOP STREET TEAM

Help us spread the word about the great shows in this summer's lineup.

Official letter-sized, color posters from the artists are now available for download at

[www.bigtop.org/magic](http://www.bigtop.org/magic). All posters have band, ticket and contact information already on it. All you have to do is **CLICK** and **PRINT**.

New posters will be posted as shows are announced so please check back often.

# BIG TOP LOCALS

You support us and we support you! This year, join our new **CANVAS CLUB**, specially created for our local supporters who visit the tent several times every summer.

As a member, you will be notified of last minute ticket discounts or **RUSH TICKETS** for shows that are not filled up. Canvas Club members will get an email by noon on show days where **2 FOR 1** ticket deals, and special **BLANKET RATE** seating will be offered - **TO MEMBERS ONLY**.

**It's only \$25 to join our inaugural Canvas Club.**

Learn more on our website in the coming weeks [www.bigtop.org](http://www.bigtop.org) and **THANK YOU** for being our good neighbors.